

fss inclusion top up grant – support criteria



In line with our Memorandum of Understanding on diversity & inclusion, EFP supports a diverse, multicultural and inclusive society, free of discrimination based on age, appearance, disability, gender, skin color, origin, religion or ideology, sexual identity or socio-economic status. Through a new **Top Up Grant**, EFP aims to encourage sales companies to invest more in the promotion of films depicting gender balance, equity and inclusion. For these campaigns, the maximum available grant per campaign can be topped up by **€500** (calculated in proportion to the total expenses). Provided that sufficient budget is available, the Top Up Grant is available at ALL selected film festivals and markets. The final selection is made by EFP based on the list of criteria in accordance with the respective national film promotion institute.

Support Criteria

To be eligible, films need to qualify by meeting criteria in at least **three** of the below listed points (1.-6.)

1. Lead Character(s)

At least one of the lead characters are from underrepresented group(s).

underrepresented relates to:

- gender/gender identity
- sexual orientation
- disability
- ethnicity
- skin color or people of color* (BIPOC)
- religion / belief
- socioeconomic and sociocultural background (reduced opportunities due to their level of income and/or education)
- non-mainstream (body weight, height)
- migration and displacement

Further information (please describe)

2. Other Characters

At least one of the other characters are from underrepresented group(s).

underrepresented relates to:

- gender/gender identity
- sexual orientation
- disability
- ethnicity
- skin color or people of color* (BIPOC)
- religion / belief
- socioeconomic and sociocultural background (reduced opportunities due to their level of income and/or education)
- non-mainstream (body weight, height)
- migration and displacement

Further information (please describe)

3. Director

- gender/gender identity
- sexual orientation
- disability
- ethnicity
- skin color or people of color* (BIPOC)
- socioeconomic and sociocultural background (reduced opportunities due to their level of income and/or education)
- migration and displacement

Further information, if voluntarily provided by the director (please describe)



4. Main storyline/subject matter

- Main storyline(s), theme or narrative of the film focuses on underrepresented group(s) or
- focuses on other issues of discrimination, for example discrimination based on gender, ethnicity, skin color, religion, disability
- or tackles topics such as harassment, abuse, discrimination, patriarchy

Further information (please describe)

5. Other storylines / subject matters

- There are other elements of the storyline(s) or subject matter that relate to topics relevant to underrepresented group(s) such as language, etc.

Further information (please describe)

6. Location

- The setting is wholly or partially in an underrepresented country or region.

Further information (please describe)

Additional information and explanations

The FSS Inclusion Top Up Grant is available for the promotion at all of the selected film festivals and markets.