

the pan-european network for the promotion of european films

national film promotion institutes – °efp members

who we are

what we do

EFP (European Film Promotion) is an international network of film promotion institutes from 37 countries from throughout Europe, each representing their national films and talent abroad.

Under the EFP flag, these organisations team up to jointly promote the diversity and spirit of European cinema and talent at key film festivals and markets, in particular outside of Europe.

EFP (European Film Promotion)

- ▶ promotes films and talent from throughout Europe worldwide
- ▶ improves the circulation and distribution of European films globally, focusing on countries outside of Europe
- ▶ ensures access to and visibility for European professionals at international film festivals and markets
- ▶ explores new distribution opportunities and territories for European cinema
- ▶ develops a Business-to-Business approach cooperating with world sales companies, distributors, film festivals and markets
- ▶ connects the industry inside and outside of Europe
- ▶ facilitates communication and best practice exchange on film promotion internationally

Albania
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Albanian National Center of Cinematography
www.nationalfilmcenter.gov.al

Austria
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AFC – Austrian Films
www.austrianfilms.com

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Flanders Image
www.flandersimage.com

Belgium/Wallonia-Brussels
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www.wbimages.be

Bosnia and Herzegovina
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Association of Filmmakers of Bosnia and Herzegovina
www.bhfilm.ba

Bulgaria
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www.nfc.bg

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www.german-films.de

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www.filmfund.lu

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international.eyefilm.nl

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Romania
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www.romfilmpromotion.ro

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www.fcs.rs

Slovak Republic
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www.sfu.sk

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www.film-center.si

Spain
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Instituto de la Cinematografía y de las Artes Audiovisuales/ICAA
www.icaa.es

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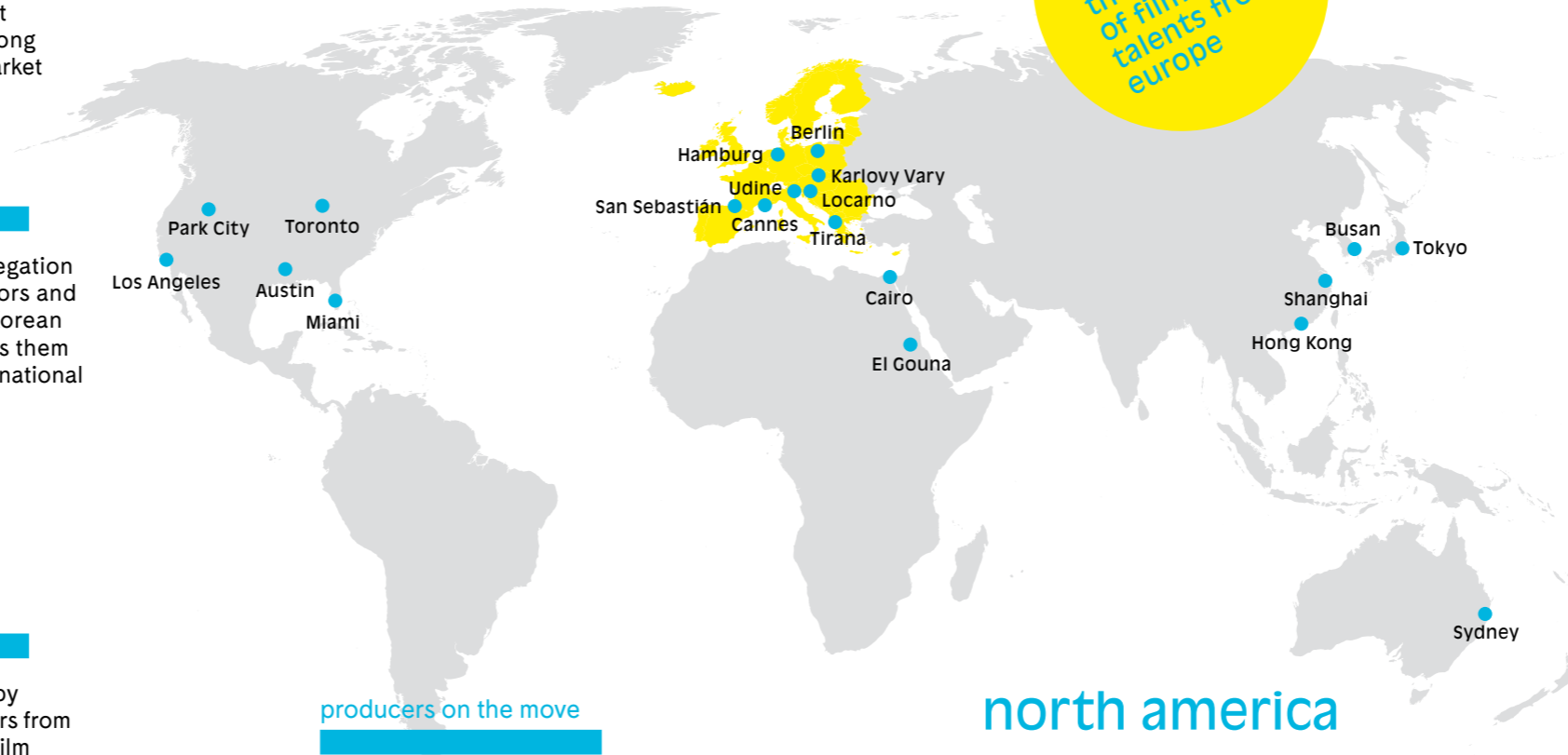
*This designation is without prejudice to positions on status, and is in line with UNSCR 1244/1999 and the ICJ Opinion on the Kosovo Declaration of Independence.

°efp – 37 countries, 1 network

europel! films.talent.spirit.

°efp on tour for european cinema at film festivals and markets

°efp promotes the diversity of films and talents from europe



asia

europel! umbrellas

A joint market presence for approximately 30 European world sales companies at the FILMART in Hong Kong and at the Asian Film Market in Busan, South Korea

europel! goes busan

Presents an artistic delegation of 50+ European directors and actors to enthusiastic Korean audiences and networks them with key Asian and international industry players

australia

europel! voices of women in film

Promotes 10 new films by visionary women directors from Europe, at the Sydney Film Festival

europe

europel! european shooting stars

Spotlights 10 outstanding young European actresses and actors and equips them with an international network at the Berlin International Film Festival, Germany

producers on the move

Fosters a high level international network and encourages future co-productions among 20 of the most promising European producers within an industry and promotion programme at the Cannes Film Festival, France

future frames

Introduces the next generation of European cinema – 10 graduates from film schools and universities throughout Europe – with their short films at the Karlovy Vary International Film Festival, Czech Republic

north america

the changing face of europe

Highlights and promotes 10 new out-standing documentaries which explore the evolving landscape of contemporary Europe at Hot Docs, Toronto, Canada

europel! umbrella

Organises a joint presence for European film promotion institutes and European world sales companies at the Toronto International Film Festival, Canada

°efp connect

Networking event for the European and North American industry at the American Film Market in Los Angeles

miami film market

Boutique market for European world sales companies and Latin American buyers at the Miami International Film Festival, USA, in collaboration with UniFrance

film sales support

Creates a network of 100+ European world sales companies and providing them with direct financial investments to boost marketing campaigns of European films at selected film festivals and markets outside of Europe, such as

- ▶ American Film Market, Los Angeles, USA
- ▶ Asian Film Market, Busan, South Korea
- ▶ FILMART, Hong Kong
- ▶ Hot Docs Canadian International Documentary Festival, Toronto, Canada
- ▶ Shanghai International Film Festival, China
- ▶ South by Southwest Film Festival, Austin, USA
- ▶ Sundance Film Festival, Park City, USA
- ▶ Tokyo International Film Festival, Japan
- ▶ Toronto International Film Festival, Canada