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with the support of



 Federal Government Commissioner  
for Culture and the Media



EFP (European Film Promotion) is an international network of film promotion institutes from 37 countries from throughout Europe, each representing their national films and talent abroad. Under the EFP flag, these organisations team up to jointly promote the diversity and spirit of European cinema and talent at key film festivals and markets, in particular outside of Europe.

EFP (European Film Promotion)

- ▶ promotes films and talent from Europe worldwide
- ▶ enhances the circulation and distribution of European films globally, focusing on countries outside of Europe
- ▶ ensures access to and visibility for European professionals at international film festivals and markets
- ▶ explores new distribution opportunities and territories for European cinema
- ▶ develops a Business-to-Business approach cooperating with world sales companies, distributors, film festivals and markets
- ▶ connects the industry inside and outside of Europe
- ▶ facilitates communication and best practice exchange on film promotion internationally

who we are

what we do

national film  
promotion  
institutes –  
°efp members

**Albania**  
Majlinda Tafa  
Albanian National Center  
of Cinematography  
[www.nationalfilmcenter.gov.al](http://www.nationalfilmcenter.gov.al)

**Austria**  
Martin Schweighofer  
AFC – Austrian Films  
[www.austrianfilms.com](http://www.austrianfilms.com)

**Belgium/Flanders**  
Christian De Schutter  
Flanders Image  
[www.flandersimage.com](http://www.flandersimage.com)

**Belgium/Wallonia-Brussels**  
Eric Franssen  
Wallonie Bruxelles Images  
[www.wbimages.be](http://www.wbimages.be)

**Bosnia and Herzegovina**  
Elma Tataragić  
Association of Filmmakers  
of Bosnia and Herzegovina  
[www.bhfilm.ba](http://www.bhfilm.ba)

**Bulgaria**  
Irina Kanousheva  
Bulgarian National Film  
Center  
[www.nfc.bg](http://www.nfc.bg)

**Croatia**  
Irena Jelić  
Croatian Audiovisual  
Centre  
[www.havc.hr](http://www.havc.hr)

**Republic of Cyprus**  
Diomides Nikita  
Ministry of Education  
and Culture  
[www.moec.gov.cy](http://www.moec.gov.cy)

**Czech Republic**  
Markéta Šantrochová  
Czech Film Center  
[www.filmcenter.cz](http://www.filmcenter.cz)

**Denmark**  
Christian Juhl Lemche  
The Danish Film Institute  
[www.dfi.dk](http://www.dfi.dk)

**Estonia**  
Edith Sepp  
Estonian Film Institute  
[www.filmi.ee](http://www.filmi.ee)

**Finland**  
Jaana Puskala  
The Finnish Film  
Foundation  
[www.ses.fi](http://www.ses.fi)

**France**  
Axel Scoffier  
UniFrance  
[www.unifrance.org](http://www.unifrance.org)

**Georgia**  
Tamara Tatishvili  
Georgian National Film  
Center  
[www.gnfc.ge](http://www.gnfc.ge)

**Germany**  
Simone Baumann  
German Films  
[www.german-films.de](http://www.german-films.de)

**Greece**  
Konstantinos Aivaliotis  
Greek Film Centre  
[www.gfc.gr](http://www.gfc.gr)

**Hungary**  
Katalin Vajda  
Hungarian National  
Film Fund  
[www.filmfund.hu](http://www.filmfund.hu)

**Iceland**  
Laufey Guðjónsdóttir  
Icelandic Film Centre  
[www.icelandicfilmcentre.is](http://www.icelandicfilmcentre.is)

**Ireland**  
Louise Ryan  
Screen Ireland  
[www.screenireland.ie](http://www.screenireland.ie)

**Italy**  
Annabella Nucara  
Istituto Luce Cinecittà  
[www.filmitalia.org](http://www.filmitalia.org)

**Kosovo\***  
Arben Zharku  
Kosova Cinematography  
Center  
[www.qkk-rks.com](http://www.qkk-rks.com)

**Latvia**  
Dita Rietuma  
National Film Centre Latvia  
[www.nfc.lv](http://www.nfc.lv)

**Lithuania**  
Dovilė Butnoriūtė  
Lithuanian Film Centre  
[www.lkc.lt](http://www.lkc.lt)

**Luxembourg**  
Françoise Lentz  
Film Fund Luxembourg  
[www.filmfund.lu](http://www.filmfund.lu)

**Montenegro**  
Sehad Ćekić  
Film Centre of Montenegro  
[www.fccg.me](http://www.fccg.me)

**The Netherlands**  
Marten Rabarts  
Eye International  
[international.eyefilm.nl](http://international.eyefilm.nl)

**Republic of  
North Macedonia**  
Anita Stojcheska  
North Macedonia Film  
Agency  
[www.filmfund.gov.mk](http://www.filmfund.gov.mk)

**Norway**  
Stine Oppegaard  
Norwegian Film Institute  
[www.nfi.no/english/norwegianfilms](http://www.nfi.no/english/norwegianfilms)

**Poland**  
Robert Baliński  
Polish Film Institute  
[www.pisf.pl](http://www.pisf.pl)

**Portugal**  
Vítor Pinheiro  
Instituto do Cinema e do  
Audiovisual, I.P./ICA  
[www.ica-ip.pt](http://www.ica-ip.pt)

**Romania**  
Cristian Hordilă  
Romanian Film Promotion  
[www.romfilmpromotion.ro](http://www.romfilmpromotion.ro)

**Serbia**  
Miroљub Vučković  
Film Center Serbia  
[www.fcs.rs](http://www.fcs.rs)

**Slovak Republic**  
Rastislav Steranka  
Slovak Film Institute  
[www.sfu.sk](http://www.sfu.sk)

**Slovenia**  
Nerina T. Kocjančič  
Slovenian Film Centre  
[www.film-center.si](http://www.film-center.si)

**Spain**  
Tito Rodríguez  
Instituto de la  
Cinematografía  
y de las Artes  
Audiovisuales/ICAA  
[www.icaa.es](http://www.icaa.es)

**Sweden**  
Steffen Andersen-Møller  
Swedish Film Institute  
[www.sfi.se](http://www.sfi.se)

**Switzerland**  
Catherine Ann Berger  
Swiss Films  
[www.swissfilms.ch](http://www.swissfilms.ch)

**United Kingdom**  
Briony Hanson  
British Council  
[www.britishcouncil.org](http://www.britishcouncil.org)

\*This designation is without prejudice to positions on status, and is in line with UNSCR 1244/1999 and the ICJ Opinion on the Kosovo Declaration of Independence.

the pan-european  
network for  
the promotion  
of european films

# °efp – 37 countries, 1 network

# europel! films.talent.spirit.

## asia

### europel! umbrellas

Running a joint market presence for approximately 30 European world sales companies at the FILMART in Hong Kong and at the Asian Film Market in Busan, South Korea

## australia

### europel! voices of women in film

Promoting 10 new films by visionary women directors from Europe, curated and hosted by the Sydney Film Festival

## europa

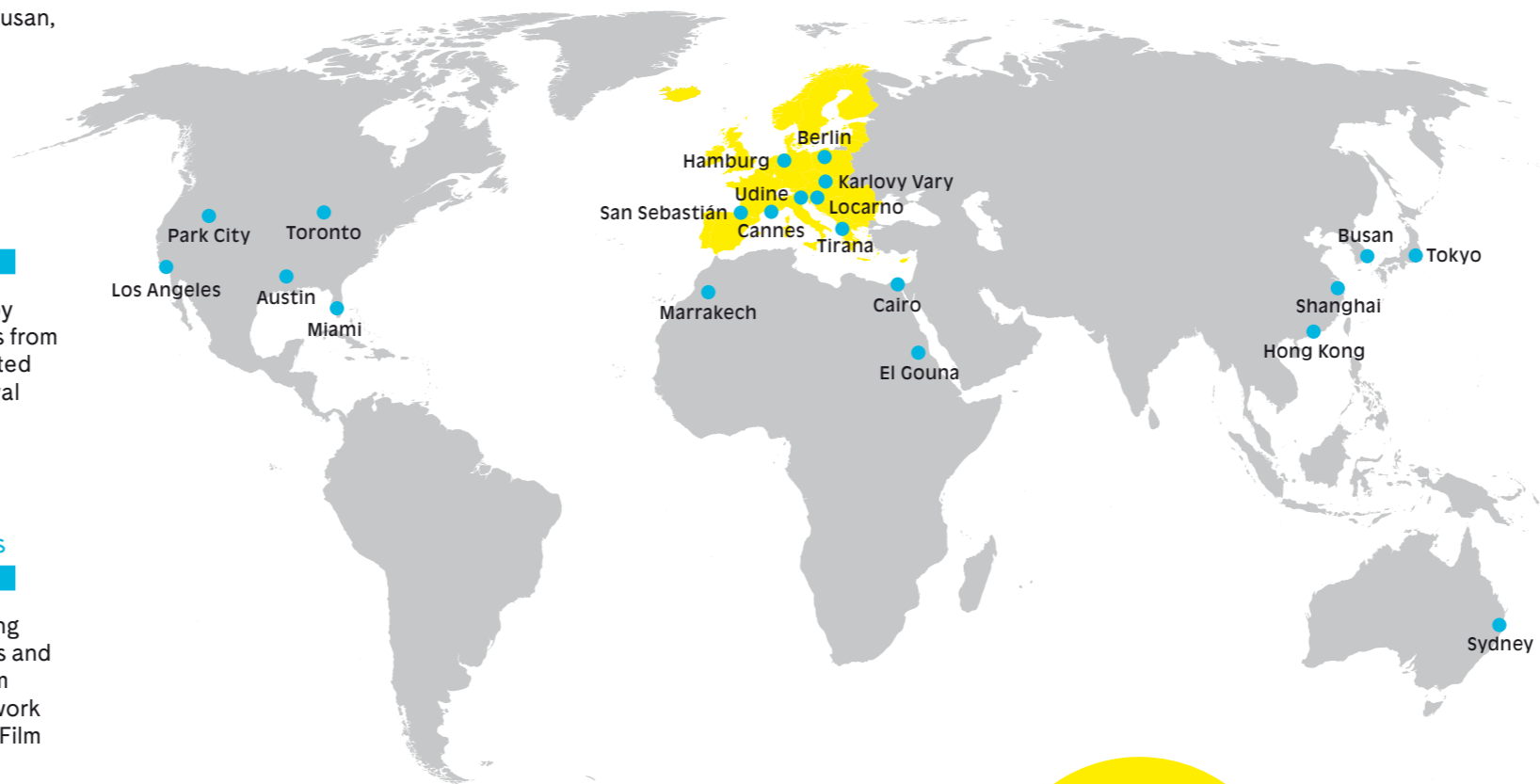
### europel! european shooting stars

Spotlighting 10 outstanding young European actresses and actors and equipping them with an international network at the Berlin International Film Festival, Germany

### producers on the move

Fostering a high level international network and encouraging future co-productions among 20 of the most promising European producers within an industry and promotion programme every year at the Cannes Film Festival, France

## °efp on tour for european cinema at film festivals and markets



### future frames

Introducing the next generation of European cinema – 10 young directors from film schools and universities throughout Europe – with their short films, curated and hosted by the Karlovy Vary International Film Festival, Czech Republic

°efp promotes the diversity of films and talents from europe

## north america

### the changing face of europe

Highlighting and promoting 10 new outstanding documentaries which explore the evolving landscape of contemporary Europe at Hot Docs, Toronto, Canada

### europel! umbrella

Organising a joint presence for European film promotion institutes and European world sales companies at the Toronto International Film Festival, Canada

### mini sales market miami

Running a mini market for European world sales companies and Latin American buyers at the Miami International Film Festival, USA, in collaboration with UniFrance

## film sales support

Creating a network of 100+ European world sales companies and providing them with direct financial investments to boost marketing campaigns of European films at selected film festivals and markets outside of Europe, such as

- ▶ American Film Market, Los Angeles, USA
- ▶ Asian Film Market, Busan, South Korea
- ▶ Hong Kong, FILMART
- ▶ Hot Docs Canadian International Documentary Festival, Toronto, Canada
- ▶ Shanghai International Film Festival, China
- ▶ South by Southwest Film Festival, Austin, USA
- ▶ Sundance Film Festival, Park City, USA
- ▶ Tokyo International Film Festival, Japan
- ▶ Toronto International Film Festival, Canada