

°efp european film promotion

37 countries
1 network

°efp – european film promotion

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EFP (European Film Promotion) is a unique network of 38 European member organisations who represent films and talent from their respective territories. Under the EFP flag, the members team up on initiatives to jointly promote the diversity and the spirit of European cinema and talent at key international film festivals and markets.

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°efp – the network

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Albanian National Center
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nationalfilmcenter.gov.al

Austria
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AFC – Austrian Films
www.austrianfilms.com

Belgium/Flanders
Christiane De Schutter
Flanders Image
www.flandersimage.com

Belgium/Wallonia-Brussels
Eric Franssen
Wallonie Bruxelles Images
www.wbimages.be

Bosnia and Herzegovina
Elma Tataragić
Association of filmmakers
of Bosnia and Herzegovina
www.bhfilm.ba

Bulgaria
Irina Kanousheva
Bulgarian National Film
Center
www.nfc.bg

Croatia
Irena Jelić
Croatian Audiovisual
Centre
www.havc.hr

Republic of Cyprus
Dionides Nikita
Ministry of Education
and Culture
www.moec.gov.cy

Czech Republic
Markéta Šantrochová
Czech Film Centre
www.filmcenter.cz

Denmark
Christian Juhl Lemche
Danish Film Institute
www.dfi.dk

Estonia
Edith Sepp
Estonian Film
Institute
www.film.ee

Finland
Jaana Puskala
Finnish Film Foundation
www.ses.fi

France
Frédéric Béreyziat
UniFrance
www.unifrance.org

Georgia
Tamara Tatishvili
Georgian National Film
Center
www.gnfc.ge

Germany
Mariëtte Rissenbeek
German Films
www.german-films.de

Greece
Stavroula Geronimaki
Greek Film Centre
www.gfc.gr

Hungary
Katalin Vajda
Hungarian National
Film Fund
www.filmunio.hu

Iceland
Laufey Guðjónsdóttir
Icelandic Film Centre
icelandicfilmcentre.is

Ireland
Teresa McGrane
Irish Film Board
www.irishfilmboard.ie

Italy
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Istituto Luce Cinecittà
www.filmitalia.org

Kosovo*
Arben Zharku
Kosova Cinematography
Center
www.qkk-rks.com

Latvia
Dita Rietuma
National Film Centre
Latvia
www.nfc.lv

Lithuania
Dovilė Butnoriūtė
Lithuanian Film Centre
www.lkc.lt

Luxembourg
Françoise Lentz
Film Fund Luxembourg
www.filmfund.lu

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www.filmagency.gov.mk

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www.fccg.me

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EYE International
international.eyefilm.nl

Norway
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Norwegian Film
Institute
www.nfi.no/english/
norwegianfilms

Poland
Robert Baliński
Polish Film Institute
www.pisf.pl

Portugal
Vitor Pinheiro
Instituto do Cinema e do
Audiovisual, I.P./ ICA
www.ica-ip.pt

Romania
Cristian Hordilă
Romanian Film
Promotion
www.romfilm
promotion.ro

Serbia
Miroslav Vučković
Film Center Serbia
www.fcs.rs

Slovak Republic
Rastislav Šteranka
Slovak Film Institute
www.sfu.sk

Slovenia
Nerina T. Kocjančič
Slovenian Film Centre
www.film-center.si

Spain
Rafael Cabrera
Instituto de la
Cinematografía
y de las Artes
Audiovisuales/ ICAA
www.icaa.es

Sweden
Petter Mattsson
Swedish Film
Institute
www.sfi.se

Switzerland
Catherine Ann Berger
Swiss Films
www.swissfilms.ch

United Kingdom
Briony Hanson
British Council
www.britishcouncil.org
/film

www.efp-
online.com

films. talent. spirit.
europe!

°efp – initiatives promoting european films and talent worldwide

promotion of films and talent

- shooting stars
- producers on the move
- future frames: 10 new filmmakers to follow
- the changing face of europe: new european documentaries
- europe! voices of women in film
- europe! goes busan
- screenings of Oscar® entries from europe

access to international markets

- europe! umbrellas
- film sales support (fss) outside of europe

www.efp-online.com

°efp – initiatives



shooting stars

at the Berlin International Film Festival / Germany, February

EFP presents 10 of the most talented young actors from throughout Europe at the Berlin International Film Festival. The initiative provides them with multiple networking opportunities with casting directors, talent agents, producers and directors, all aimed at strengthening their industry alliances. It offers support and publicity to young European actors on the verge of an international career.

future frames: 10 new filmmakers to follow

at the Karlovy Vary International Film Festival / Czech Republic, July

The initiative features the next generation of European cinema and 10 talented young directors at its core. The outstanding graduates from film schools throughout Europe present their latest short and mid-length films within the official programme of the festival and take part in a three-day industry programme to facilitate their entree into the international film scene.

producers on the move

at the Cannes Film Festival / France, May

20 up and coming producers from throughout Europe are selected to participate in PRODUCERS ON THE MOVE. The initiative connects the producers with potential international co-production partners, extending their industry network. They take part in a tailor-made networking programme which is underpinned by a press campaign in the international trades.



the changing face of europe: new european documentaries

at the Hot Docs International Documentary Festival Toronto / Canada, April / May

EFP partners with Hot Docs in presenting outstanding European documentary filmmakers and their work. Workshops and meetings are arranged between filmmakers and international buyers to encourage film sales and international circulation. Since 2017, EFP has offered FILM SALES SUPPORT for world sales companies with European films at this top festival.

europe! voices of women in film

at the Sydney International Film Festival / Australia, June

Taking a stand for gender diversity in film, EFP launched the programme in cooperation with the festival. It recognises new works by some of Europe's most exciting women directors and presents them in a dedicated section of the festival while, at the same time, connecting the filmmakers with the Australian industry.



europe! goes busan

at the Busan International Film Festival / South Korea, October

European directors and actors are welcomed to South Korea's major film event to present their films to enthusiastic Korean audiences and meet with key Asian and international industry players. In alliance with EFP's Film Sales Support, which is dedicated to the promotion and marketing of European films, the programme has significantly increased the visibility of European films in Asia.



screenings of Oscar® entries from europe

Los Angeles / USA, November

EFP annually organises a special screening series for European submissions for the Academy Award for Best Foreign Language Film. The screenings shine a light on these films amidst a field of more than 90 international competitors running for the Oscar. Academy voting members, international buyers, selected press and LA-based industry are invited to the screenings which take place parallel to the American Film Market (AFM) where EFP hosts the EUROPE! UMBRELLA.

europe! umbrellas

- ° FILMART Hong Kong / China, March
- ° Toronto International Film Festival / Canada, September
- ° Asian Film Market, Busan International Film Festival / South Korea, October
- ° American Film Market / Los Angeles, USA, November

EFP operates EUROPE! UMBRELLAs which establish a joint European presence in key international markets outside of Europe. The prominent stands serve as central meeting points for all things European and provide the European film industry with a most welcome space for conducting business and networking.

film sales support outside of europe

EFP's support initiative for European world sales agents

EFP backs the promotion and marketing campaigns of associated world sales companies at festivals and markets outside of Europe via FILM SALES SUPPORT (FSS). FSS contributes up to 50% towards promotional measures and new digital approaches for European films.