

Film Sales Support (FSS)

Film Sales Support (FSS) – EFP’s financial incentive backing promotion and marketing of European films by European world sales companies to expedite overseas sales.

Our objectives

Promote & bring films from across Europe to audiences worldwide
FSS stimulates and enhances promotion and marketing campaigns to spur sales to countries outside of Europe

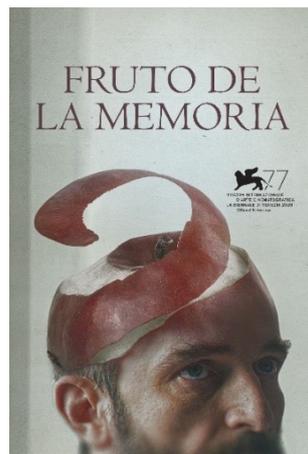
Identify world-wide market trends for European films
EFP exchanges intelligence with a network of European sales companies and adapts FSS to changing market conditions, encouraging new sales approaches

Encourage diversity & inclusion as well as sustainability
FSS aspires to support films that reflect gender balance, diversity & inclusion and respect the environment

Titles receiving FSS to cross borders beyond Europe



I'm Your Man
Germany
Maria Schrader
World sales: Beta Cinema
US Distribution: Bleecker Street



Apples
Greece, Slovenia, Poland
Christos Nikou
World Sales: Alpha Violet
Distribution Latam: Synapse Distribution

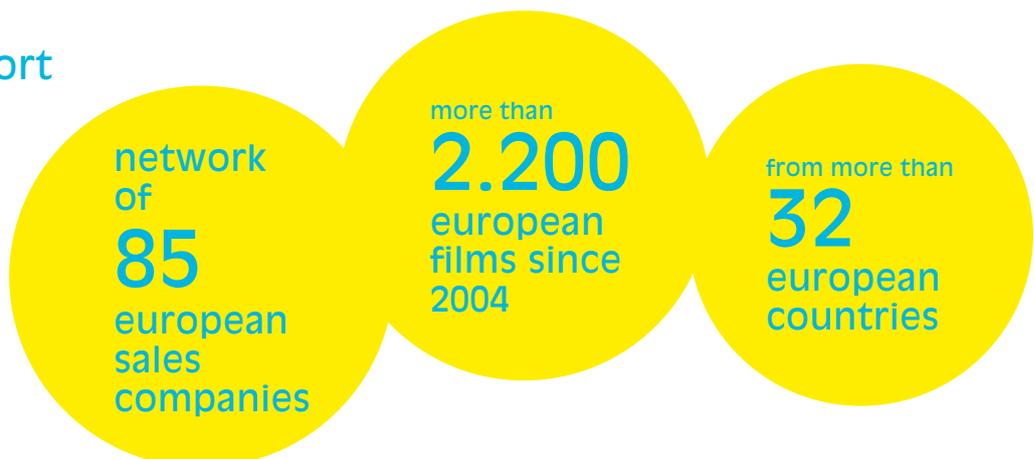


Bread: An Everyday Miracle
Austria, Germany
Harald Friedl
World Sales: Magnetfilm
Distribution Taiwan: Sky Digi Entertainment



Dragon Girl
Norway
Katarina Launing
World Sales: Sola Media
Distribution Japan: AT Entertainment

Film Sales Support in figures



Overseas buyers on their releases



Eloisa Lopez-Gomez
(Synapse Distribution) **Brazil**

“Christo’s film **Apples** stayed with me from the first time I watched it. After a fantastic audience response and by critics at the São Paulo International Film Festival, the film will be released in 17 countries in Latin America on over ten digital platforms this month. The support provided by EFP for sales campaigns is fundamental for films like Apples, a first-feature, to reach audiences around the world.”

“Our campaign for **I’m Your Man** focused on the performances by Maren Eggert and Dan Stevens, but also the vision of Maria Schrader. Many of the hallmarks of the campaign looked to represent familiar, but also experimental themes, from debuting of the first poster to a prerecorded introduction to our trailer from Dan, letting audiences know that the film was special and a comically romantic tale, but also about the questions of love, longing, and what makes us human.”



Tyler DiNapoli
(Bleecker Street) **USA**



Tiffany Wang
(Sky Digi Entertainment Co.)
Taiwan

“**Bread: An Everyday Miracle** takes us exploring the bread world with a unique perspective, introducing the basic material of bread, the diversified manufacturing process, the similarities and differences between tradition and innovation, this documentary is both knowledge, fun and deliciousness!”

“We were all very much fascinated by this exciting adventure of a dragon and a girl and immediately agreed internally that we’d love to deliver **Dragon Girl** by Katarina Launing to the audience in Japan. We wanted to reach out to adults as well and tell them that this is more than just a kids film.”



Erika Miura
(AT Entertainment) **Japan**

fss is supported by



additional fss partner



www.efp-online.com